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For Immediate Release

Swedish Film to Premiere at the ReelHeART International Film Festival (RHIFF)

Friday, May 11 2007

TORONTO: The ReelHeART International Film Festival (RHIFF) is pleased to announce that a film from Sweden will screen at this year's RHIFF. However, tickets are expected to sell out very quickly.

ReelHeART 2007 will feature the music video "Never Ending" by Martin Chab. The film is an Official Selection, for highlighting creativity and range in its voice.

Starting May 12, 2007, ReelHeART offers members of your organization a special discount on ADVANCE ticket prices when you purchase your tickets online. Pay only \$5 per ticket (the regular price is eight dollars per ticket). That's 2 hours of film for only \$5!

Advance tickets can be purchased at www.reelheart.com the ReelHeART website or at the RHIFF exclusive HotSpot, L'Espresso Bar Mercurio 321 Bloor Street West, just steps from the St. George Subway.

ReelHeART screens it's Main Program June 18 to 23, 2007 at Innis Town Hall, Innis College, 2 Sussex Avenue in Toronto and the RHIFF Venue Program every night at 8PM Southern Accent Restaurant 595 Markham Street, 1 block West of Honest Ed's.

Tickets are expected to go very quickly, so it is best that you make arrangements now in order to properly enjoy the festival! We might even throw in the popcorn!

For more information, please visit our website at www.reelheart.com.

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For Details on Advance Tickets, Contact:

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